

University of Minnesota, Morris
Date: March 5, 2009
Link from Web Directory: Y
Open to U Relations: Y

CURRICULUM VITAE

Name: Barbara Ruth Burke
Title: Associate Professor of Communication, Media & Rhetoric
Unit: Division of the Humanities
Campus Address: HFA 105B, University of Minnesota, Morris
Campus Phone: (320) 589-6243 Email: Burkebr@morris.umn.edu

Home Address: 506 E. 3rd Street, Morris, MN 56267
Home Phone: (320) 589-0248

EDUCATION

Ph.D. 1995 American Studies, Purdue University.
M.A. 1989 American Studies, Purdue University.
B.A. 1986 Secondary Education, Purdue University.
M.A. 1983 Telecommunication Arts, University of Michigan.
B.S. 1981 General Sciences - Biology, Purdue University.

EMPLOYMENT

Professional Employment

*Discipline Coordinator, Communication Media & Rhetoric, University of Minnesota, Morris,
July 2004-2006, 2008-2010.
*Associate Professor of Communication, University of Minnesota, Morris, July 2003- present
Visiting Lecturer, Department of Sociology and Journalism, University of Iceland, Reykjavik,
Spring 2007
Assistant Professor of Speech Communication, University of Minnesota, Morris, September
1996 - 2003.
Adjunct Faculty, IVY Tech State College, Lafayette, IN, 1995-1996.
Teaching Assistant, Purdue University, West Lafayette, IN, 1987-1993.

PROFESSIONAL MEMBERSHIPS AND HONORS

Professional Organization Memberships

National Communication Association 1987-present
Chair and planner for American Studies Division, 1999-2000
Vice-Chair & Co-Planner for American Studies Division, 1998-99
Elected Second Vice-Chair for American Studies Division, 1997-98
Association for Education in Journalism and Mass Communication 1997-2003
Popular Culture Association 2003

Professional Honors and Awards

* International Travel/ Research Grant, 2008
Educational Development Grant, 2005
Learn and Serve America Mini-Grant for Service Learning, 2003
Single Semester Research Leave, Fall 2000
McKnight Research Fellowship, 1998
University of Minnesota Summer Research Fellowship, 1998

Purdue Research Foundation Fellowship (Full Year), 1994
Purdue Research Foundation Fellowship (Full Year), 1993
Kendall "Excellence in Teaching" Award Finalist, 1993
A.H. Ismail Interdisciplinary Doctoral Research Award, 1992
David Ross Summer Research Fellowship, 1991

TEACHING AND ADVISING

Recent University of Minnesota, Morris Courses Taught

SPCH changed discipline name to CMR in Summer 2008

*CMR 2101, Introduction to Theories of Communication, Media & Rhetoric, Spring 2009

*CMR 3301, Media Theory, Spring 2009

*CMR 3993, Communicating in New Media: Freelance Journalism on the Web, Spring 2009

*CMR 4901, Senior Seminar II, Spring 2009

*CMR 4993, Directed Study in Mass Media: Sketch Show Analysis & Production, Spring 2009

*IS 4993, Project in Digital Media: Multimedia Messages for the UMM Biomass Plant, Spring 2009

*CMR 1052 Public Speaking (short course, 2 sections/ term) Fall 2008

*CMR 3401, Communication Theory, Fall 2008

*CMR 4900, Senior Seminar I, Fall 2008

*IDIS 3995, Interdisciplinary Internship, Fall 2008

University of Iceland Courses Taught

Media Literacy, Spring 2007

Advanced Media Theory, Spring 2007

UMM Semester Courses SPCH (Fall 1999 to Spring 2008):

Spch 1052, Public Speaking (short course, 2 sections/ term) Fall 2005, Fall 07

Spch 1051, Introduction to Public Speaking, Fall 1999, 2001,2002, 2003, 2004

Spch 2101, Introduction to Speech Communication, Spring 2000, 2001, 2002, 2003,2004, 2005, 2006, 2008

Spch 3301, Media Theory, Criticism and Problems, Spring 2000, 2001, 2002, 2003,2004,2005, 2006, 2008

Spch 3311, Social Uses of the Media, Spring 2000, 2001, 2002, 2003,2004,2005, 2006

Spch 3321, Television Broadcasting, Fall 1999, 2001,2002, 2003,2004, 2005, 2007

Spch 3421, Organizational Communication, Spring 2008

Spch 3993, Directed Study, Spring 2000, Summer 2000, Spring 2001, Summer 2001, Spring 2003, Summer 2003, Fall 2003, Spring 2005, Summer 2005, Fall 2005, Spring 2006, Summer 2006, Spring 2008

Spch 4201, Persuasion, Spring 2005

Spch 4901, Speech Communication Seminar, Spring 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2008

Spch 4900, Senior Seminar I (Research methods) Fall 2005, Spring 2006, Fall 2007

Spch 4993, Directed Study, Summer 2002, Summer 2004, Fall 2004, Summer 2005, Spring 2008

Spch 4994, Senior Honors Project, Spring 2000, 2001, Fall 2003

These courses are under the UMM Quarter system (1997-1999):

Spch 1100, Introduction to Public Speaking, Winter 1997, Fall 1997, Winter 1999

Spch 1100H, Introduction to Public Speaking, Honors section, Fall 1996, Winter 1998

Spch 1400, Introduction to Mass Media, Spring 1997, 1998, 1999

Spch 1401, Introduction to Television Broadcasting, Fall 1996, 1997

Spch 3710, Theories & Effects of Mass Media, Winter 1997, 1998, 1999
Spch 3720, Mass Media: Criticism and Problems, Spring 1997, 1998, 1999
Spch 3910, Directed Experience in Teaching Speech Communication, Winter 1997, Fall 1997
Spch 3950, Directed Study, Fall 1997 (2)
Spch 3952, Directed Study, Spring 1997, 1998

Additional Instruction:

*MMP (Minority Mentorship Program) with Cianna Cullins, Creating a documentary of Summit Academy job training program for ex-cons.
* Directed study Kateri Bird, Creating a documentary of Sisseton-Whapeton Reservation stories
*IS 3993, Interdisciplinary Directed Study, Spring 2008, Summer 2008
MMP (Minority Mentorship Program) with Crystal Yang, Creating a video documentary of the Hmong Student experience, 2004-2005
IS 2993 Interdisciplinary Directed Study, Spring 2005
IS 3996 Interdisciplinary Internship, Fall 1999, 2001, 2003, Summer 2000, 2001, 2002, 2003, 2004
Spring 2003, 2004, Summer 2005, Fall 2005, Spring 2006, Summer 2006
IS 3850, Interdisciplinary Internship, Fall 1996, Fall 1997 (quarters)
IS 3851, Interdisciplinary Internship, Winter 1998 (quarters)
IS 3852, Interdisciplinary Internship, Spring 1997, 1998 (quarters)
Coordinated thirty-two internships, listed above, with placements at: KCCO-TV, KSAX, KMRS/ KKOK - Radio, WGN-TV, UMM Media Services, WCCO-TV, WFTC-TV, "Nightline" program (Washington, DC), Campus Office of Admissions, "Radio Workshop" for Henjum Creative Institute, WRNB-Radio, "Late, late show" program (CBS network, Burbank), University Relations, UMM Sports Information, Pomme de Terre Food Co-op, Minnesota Lynx, Family Services (of the Twin Cities)
M.A.P. program partnership, 2001-2002 with Nicole Pankratz
Arnold Henjum Creative Institute Instructor, Summer 1997.

IVY Tech State College Courses Taught

COM 102, Introduction to Interpersonal Communication

Purdue University Courses Taught

COM 250-S, Mass Media and Society
COM 250-C and 250-R, Introduction to Mass Media Studies
COM 435-C, Communication and Emergent Technologies
COM 435-T, Communication, Culture, and Technology
COM 204, Communication and Social Knowledge
COM 114, Principles of Human Communication

Advising

*Academic Alert Co-chair 2008-present
* 2008-2009: 17
2007-2008: 15 (5 in the "deciding program")
2005-2006: 18
2004-2005: 19
2003-2004: 10
2002-2003: 16
2001-2002: 18
2000-2001: 21

1999-2000: 17
1998-99: 14 (all going through semester conversion!)
1997-98: 13

SCHOLARLY, PROFESSIONAL, AND CREATIVE ACTIVITY

Publications

- * Burke, B. R. (2008). Media Literacy in the Digital Age: Implications for Scholars and Students. RCA Vestnik (the Journal of the Russian Communication Association/ Institute of Management, Business and Law) 6, 14-24.
- * Burke, B.R. & Dailey, J. (under 2nd review) Recent Trends in American Media Scholarship.
- Burke, B.R. & Wasburn, P. C. (1997/ 2002). The Symbolic Construction of Russia & the United States on Russian Television. Sociological Quarterly, 38, 669-686. Manuscript reworked and included as "The United States as a Former Enemy: Russian National Television construction of the United States after the collapse of the Soviet Union" In P.C. Wasburn, The social construction of international news: We're talking about them, they're talking about us (pp.73-92). Westport, CT: Praeger.
- Burke, B.R. & Patterson-Pratt, J.R. (2002). Establishing Understandings: Teaching About Culture in Introductory Television Courses. American Communication Journal, 15. (ACJ is a blind refereed electronic journal).
- Burke, B.R. (2001). Wrestling Audiences: An Ethnographic Study of Television Viewers. North Dakota Journal of Speech & Theatre, 14, 5-17.
- Calabrese, A. & Burke, B.R. (1992). American Identities in the Information Age. Journal of Communication Inquiry, 16, 52-73.

Works Under Revision/ In-Process

- *Burke, B.R. (2009) Panel Chair: Discourses of Stability and Change: Surveying Small College/ University Responses to Economic Challenges , paper author: "'It's the economy, stupid!'" A small public liberal arts college responds to changing times." Submitted to the Annual National Communication Association Conference, Small Colleges Division.
- *Burke, B.R. 'They seem real to me': Conducting audience research on images in entertainment television (Book proposal)
- Burke, B.R. "Don't Know Much about History?" A Study of Focus Group Discussions about Understanding the 1970s
- Burke, B.R. Images and Interpretations: An Analysis of Selected Constructions of Asians on American Television
- Burke, B.R. "We are all New Yorkers": an analysis of press coverage of 9/11/01 and its aftermath (chapter) for Media-ting Terror: A Reader, Pluto Press: UK. (Book withdrawn)
- Burke, B.R. (1999) Difficult Border Crossings (invited book chapter). In Advocacy Groups and The Media, M. Suman, (Ed.), UCLA Press. (Withdrawn)

Creative Work

- * Production assistant "How to Plant Trees" for community beautification program as part of "Design: Morris!" grant, 2008
- *On-air program host for "Academic Challenge" public television quiz program, 2001, 2002, 2003, 2004, 2005, 2006, 2008
- *Executive producer/ director: service learning Public relations project for Morris Kiwanis, 2007-2008

- Executive producer/ director: (in connection with the COPC grant from the Center for Small Towns) establishing extended service-learning video for Habitat for Humanity, Spring and Summer 2006 (possible completion summer 2007)
- Executive producer/ director: (in connection with the COPC grant from the Center for Small Towns) establishing extended service-learning multimedia activity for the Adopt-A Grandparent program, Spring 2006
- Executive producer/ director: (in connection with the COPC grant from the Center for Small Towns) establishing extended service-learning multimedia print and web-based messages for the Idea Factory, Spring 2006.
- Redesigned and launched the new version of the Speech Communication discipline web page, and related links, Spring 2006.
- Provided text and design input to the Office of Admissions for new discipline publicity for interested prospective students
- Executive producer/ supervisor, coordinating creation, production, and dissemination of multimedia informational packets and web pages, and establishing extended service-learning activity for the Pride of the Prairie and Land Stewardship programs
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for the Regional Fitness Center, 2005
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for the Morris Area Chamber of Commerce and Agriculture, 2004
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for the West Wind Village, 2004
- Executive producer/ supervisor, coordinating creation, production, and dissemination of multimedia informational packets, and establishing extended service-learning activity for the Prairie Renaissance Cultural Arts Alliance, 2003, 2004
- Executive producer/ supervisor, coordinating creation, production, and dissemination of multimedia informational packets, and establishing extended service-learning activity for the Prairie Restoration program, 2003
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for the Ambassadors for Cultural Education (A.C.E.) program, 2003
- Director, producer, co-author (with Brent Olson, Successful Farming magazine) video series on rural Minnesota artists, 2005 (tentative completion date)
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity designing museum displays about the Korean War for the Stevens County Historical Museum, 2002-2003
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for Stevens County Historical Museum, 2002-2003
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for Friends of the Wetlands, 2002
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for Healthy Community/Healthy Youth program, 2002
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for Morris Area Community Education, 2002.

- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning multimedia activity for enhancing communication between Morris Area High School students, their parents, and community members, 2001- 2002
- Director and Executive producer (with Judy Korn) for "The New Science Building" video program shown to state legislators, alumni, and interested others, Spring 2001.
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for multimedia projects for the Nutritional Assistance Program, 2001
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for the Morris Area Child Care Center, 2001
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for the Prairie Renaissance Project, 2001
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for Country Day Nursery School, 2000
- Executive producer/ director: scripting, taping, editing and supervising project, and establishing extended service-learning activity for the Stevens County Family Services Agency, 2000, 2001.
- Executive producer "Academic Challenge" public television program, 2000, 2001
- Director, producer, author, camera operator, editor, "UMM--an exciting environment," series of Public relations spots shown on public television stations in Minnesota, 2000.
- Direct, produce, co-author (with Shannon Hodges, Counseling) video program "Pressures of Campus Common," 1999.

Conference Papers

- * Burke, B.R. and Daley, J. (2008, June). Recent Trends in American Media Scholarship (Plenary session). Presented at the Russian International Communication Conference. Moscow, Russia. (Manuscript currently under review for publication)
- * Burke, B.R. (2008, June). Media Literacy in the Digital Age: Implications for scholars and students. Presented at the Russian International Communication Conference. Moscow Russia.
- Burke, B.R. (2007, November). Teaching Ethics: A Workshop/ discussion of "Best Practices". Presented at the annual convention of the National Communication Association. Chicago, IL
- Burke, B.R. (2007, May). Television viewing and ideas regarding national identity: An investigation of Icelandic interpretations of imported media. Presented at the annual convention of the (Icelandic) National Sociology Convention, Akureyri, Iceland.
- Burke, B.R. & R. Rojjanaprapayon (2005, November). Teaching to the Mission of the Public Liberal Arts College. Presented at the annual convention of the National Communication Association. Boston, MA.
- Burke, B.R. (2005, April). Service-learning Assessment in the Speech Communication Curriculum: The experiences of UMM Students. Presented at the innovations in the (Carnegie) Scholarship of Teaching and Learning in the Liberal Arts Colleges Conference, Northfield, MN.
- Burke, B.R. (2004, November). Jewish-American Identity and Communication Scholarship . Presented at the annual convention of the National Communication Association, Chicago, IL.
- Burke, B.R. (2003, November). A Tale of Two Authors. Paper presented at the annual convention of the National Communication Association, Miami, FL.

- Burke, B. R. (2003, November). Hanukah and Other Jewish problems: Audience Interpretations of the Governing Myths of Identity and Social Acceptance. Paper presented at the annual convention of the National Communication Association, Miami, FL.
- Burke, B.R. (2002, March) Images and interpretations: Analysis of selected depictions of Asians and Asian-Americans on American television. Paper presented at the annual convention of the Popular Culture Association, Toronto, Ontario, Canada.
- Burke, B.R. & Patterson-Pratt, J.R. (1997, November) Establishing culture: Television as a cultural form. Paper presented at the annual convention of the Speech Communication Association, Chicago, IL.
- Burke, B.R. (1997a, November) The Steppenwolf Theater Company: A celebration in performance. Presented at the annual convention of the Speech Communication Association, Chicago, IL.
- Burke, B.R. (1997b, November) The geography of culture. Presented at the annual convention of the Speech Communication Association, Chicago, IL.
- Burke, B.R. (1997c, November) A shifting nature of understanding: New York Times coverage of environmentalism during the early-1990s. Paper presented at the annual convention of the Speech Communication Association, Chicago, IL.
- Burke, B.R. & Wasburn, P. (1997, May) The symbolic construction of Russia and the United States on Russian television. Paper presented at the annual convention of the International Communication Association, Montreal, Quebec.
- Burke, B.R. (1993a) Negotiated reality - afternoons at 4:00: Understanding the multiple narratives of talk shows. Paper presented at the joint meeting of the Southern and Central States Speech Associations, Lexington, KY.
- Burke, B.R. (1993b) Culture, law, and women: Relating documents, practice and social control. Paper presented at the annual convention of the International Communication Association, Washington, DC.
- Burke, B.R. (1993) What women want(ed): Analysis of the rhetoric of the women's movement. Paper presented at the annual convention of the Speech Communication Association, Miami Beach, FL.
- Burke, B.R. (1992a) The Penny Press in America: Looking back at newspapers of the 1800s. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.
- Burke, B.R. (1992b) Women and the media: Images and audiences. Paper presented at the Feminism and Multiculturalism Symposium, Purdue University, West Lafayette, IN.
- Burke, B.R. & Calabrese, A. (1992) "All we need is Earth Day": The commodification of ecological crises. Paper presented at the Mainstream(s) and Margins Conference (Center for Communication Studies), Amherst, MA.
- Burke, B.R. (1991a) Between ridicule and intolerance: Media constructions of homeopathic medicine. Paper presented at the annual convention of the Speech Communication Association, Atlanta, GA.
- Burke, B.R. (1991b) New social movements and new technologies: Feminist community-building and consciousness-raising formats for the nineties. Paper presented at the annual convention of the Speech Communication Association, Atlanta, GA.
- Burke, B.R. (1991c) Computers and consciousness-raising. Paper presented at the annual convention of the North Central Women's Studies Association, Notre Dame, IN.
- Calabrese, A. & Burke, B.R. (1991, August) American identities: Nationalism's occupation of the public sphere. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Boston, MA.

Calabrese, A., Jung, D., Burke, B.R., & Weispfenning, J. (1990) Media development in the United States: A political, institution and technological survey. Paper presented at the Fourth International Colloquium on Communication and Culture, Radovljica, Yugoslavia.

Burke, B.R. (1989) Citizens of the global village: Individualism in the age of television. Paper presented at the annual American Studies Spring Symposium, Purdue University, West Lafayette, IN.

Seminar Presentations

*

*"Icelanders' understanding of imported narratives: Stories of identity or contrast?,"
University of Minnesota, Morris, Thursday Afternoon Faculty Seminar, Spring 2008

*"Issues in Religion—Media portrayals of religion and politics in America," National Issues Forum, Learning Unlimited Program, Area Community and Senior Center, March, 2008.

"An examination of news reporting—why do reporters use official sources" invited lecture in Hagnýt Málvísindi: Enskt fjölmiðlamál, Discipline of English, Department of Languages and Linguistics, University of Iceland, February 2007.

"An introduction to the life and influences of John Dewey" Advanced Graduate Seminar in Theory, Sociology Department, University of Iceland, February, 2007.

"The Public record—History in our own backyard: Interpretation and analysis of changing Morris, Minnesota newspapers, 1880s-2000s," Learning Unlimited Program, funded by the Minnesota Humanities Commission, Morris (MN) Area Community and Senior Center, February, 2006

"News Media and Society: How to Restore the Public Trust," National Issues Forum, Learning Unlimited Program, funded by the Minnesota Humanities Commission, Morris (MN) Area Community and Senior Center, March 2004.

"Advising for internships" for the Fall Faculty Workshop, Peters Resort, Fall 2003.

"We are all New Yorkers: Understanding the aftermath of the World Trade Center attacks," (televised) Honors seminar, with Rutgers University and the University of Wisconsin, October 2001.

"Images of Asians and Asian Americans on Prime Time TV," University of Minnesota, Morris, Thursday Afternoon Faculty Seminar, Fall 1998.

Professional Development Workshops

* Certified completion of six-part data privacy training, 2009

*Certified as completing Ethical issues discussion for HCR/ IRB, 2005, 2006, 2008

Reykjavik Documentary Workshops, 2007

Master class with Dutch Academy Award winning film director Aliona van der Horst
National Communication Association Institute for Faculty Development (HOPE Conference), 2006

PORTAL completion, 2005

Web designers—new template training, 2005

Creating Digital Video for the Web, Presentations, and DVDs, 2005

Adobe Photoshop—working with digital images workshop, 2005

WebCT Vista workshop, 2004

Dreamweaver workshop, 2004

National Communication Association Institute for Faculty Development (HOPE Conference), 2004

Next Generation of the Professorate technical training 2-day workshops, 2004

"Tech triad" member--receiving semester-long instruction in Web CT, 2003
Supporting students . . . UMM's response to Financial Aid SAP, 2003
Recognizing and Helping Students in Emotional Distress, 2003
Participant in Teaching Partnership, Academy of Teachers, 2002
Protecting Human subjects workshop, 2002
Participant in tenure track faculty workshop, 2001-2002
Using technology to enhance teaching workshop, 2000, 2001
ITI digital media workshops, 2001
Responsible Conduct in Research and Grants workshops I & II, 2001
JSTOR in the classroom workshop, 2001
Ford Grant workshop
Web page development workshop
University grants workshop
Distance learning workshop
Web-based instruction video conference workshop
Service learning / Campus Compact workshop

SERVICE

UMM

* Campus Assembly Parliamentarian, 2008-present
*Co-chair, Academic Alert 2008-present
*Discipline coordinator, 2003-2006, 2008-2010
* University Accreditation self-study steering committee 2007-2010
*Chair, Speech Faculty Search Committee, 2008
*Discipline advisor for International Study Programs, 2002-present
*UMM Film Festival—"UMM-y" Award Committee, 2005, 2006, 2008
*Interviewer & Discussion Leader, Prairie Scholars Program, 2008
*Kadima (Jewish campus club) advisor 2007-present
Program Co-host/DJ, KUMM radio, 1997, 1998, 2006, 2007
Curriculum Committee, 2007-2009
Scholastic Committee, 1997-98, 1998-99, 1999-2000, 2004-2006
Member Humanities Advisory Committee, 2004, 2005, 2006
UROP application reviewer, 2003, 2004, 2005, 2006
Faculty advisor, Communication Club, 2002- 2005
Search Committee member, Speech, 2006
Coordinated travel, evening lecture, classroom visits, and receptions for visiting Spring
Speech Symposium speaker (coordinated with MSP and 7 student groups), 2006
Member, Dean's Task force (sub-committee) on Internships, 2004, 2005
Search Committee member, Director of Computing Services, 2004
Participant, Admissions Open-House during "Education MN" 2003, 2004
Invited participant in KUMM-radio's 9/11 memorial broadcast, 2002
Local foods/ campus initiative committee, 2002
Student employment subcommittee, 2001-2002, 2002-2003 (chair)
Student Services Committee, 2001-2002, 2002-2003.
Participated in search committees, 2001, 2002, 2003, 2004
Semester leave application review committee, 2001
Coordinated travel, evening lecture, classroom visits, and reception for visiting Fulbright
Scholar, 2002

Coordinated (with Vivian Heltemes, Alumni Relations) reception for Distinguished Alumnus, 2002

Junior Faculty Writers' Group founding member, 1996-97

Respondent at Annual Driggs Lecture, October 1996

Keynote Speaker, "Spiritual Pathways" program (sponsored by Dean's Office), November 1997

Guest speaker at New Faculty Orientation, Fall 1997

Faculty participant, Luncheon for Prospective Students, November 1996, 1997, 1999, 2004, 2005

Guest speaker at Parent Orientation session "Learners and Teachers in the Liberal Arts," 1999

Professional Service

* Assistant Director, NCA Summer Faculty Development Institute (Hope), Randolph-Macon College, 2009.

*Manuscript reviewer for National Communication Association conference, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009

*Textbook reviewer for Media Production Belmont, CA: Sage Publications, 2007

Scheduled participant (reviewer comments) for the American Studies Division at the National Communication Association Conference, Chicago, IL, 2007

Respondent on panels entitled "Fantasy, Comedy, Tragedy, and American Democracy", and "Communicating Our Worldviews: Using Intellect and Ethics (but not necessarily Faith) in Small College Research and Teaching" at the National Communication Association Conference, Chicago, IL, 2007

Manuscript reviewer for the North Dakota Journal of Speech and Theatre, 2005-2006

Textbook reviewer for Shyles, L (2006). Deciphering Cyberspace. Belmont, CA: Sage Publications

Scheduled participant (reviewer comments) for the Small College and Undergraduate Division Business meeting at the National Communication Association Conference, San Antonio, TX, 2006

Textbook reviewer for Sellnow, D. (2002). Public speaking: A process approach, Belmont, CA: Thomson/ Wadsworth

Chaired the American Studies Division Business meeting at the National Communication Association Conference, Seattle, WA, 2000

Respondent on panels entitled "Engaging Communication: The Rhetoric of Place", "Engaging Communication: American Studies Student papers", and "Top Papers in American Studies" at the National Communication Association Conference, Seattle, WA, 2000

Chair, panel entitled "Engaging Communication: The Rhetoric of Democracy" at the National Communication Association Conference, Seattle, WA, 2000

Manuscript reviewer for International Communication Association conference, 1997, 1998, 2000

Public Service Activities

*Founding/ steering committee member Morris (Movie) Theatre Cooperative, purchasing, renovating and maintaining a first-run movie theatre in the community, 2007-present

*Scheduled presenter at Café Scientifique, "Consuming information: Translating science for the rest of us", April 2008

*Advising the City of Morris (and an intern) regarding PR, and internal and external communications, 2009

Created and produced public information video informing voters of School Bond referendum, 2002

Coordinated and organized public showings for student "creative projects in video," Spring 1997, 1998; Fall 1997, Spring 2000, Spring 2001, Spring 2002, Fall 2002

Barbara R. Burke
September 21, 2008
Page 11

- Supervised video production project on contemporary Native American perspectives, Spring 2000
- Coordinated "An Evening of Entertainment," public showings of student video projects, December 1997, 1999, 2001
- Coordinated public showings of Honors Speech students' final video projects in Edson Hall, Spring 1999, 2000
- Coordinated Honors Speech students' community lectures/presentations, Winter 1998.
- Worked with the Center for Small Towns and the city of Breckenridge, MN designing service learning video projects to partner their high school students with their local cable access TV station.
- Worked with Carol McCannon and the Morris Area High School, discussing, implementing, and designing enhanced communication activities.

Barbara R. Burke
September 21, 2008
Page 12

Other

*Sabbatical, 2006-2007

Board member, Pomme de Terre Food Cooperative, 1998-2002, 2003-2005

Cookbook Publication Committee, Pomme de Terre Foods, 2005

"First Athenian woman" in *Lysistrata*. (The Lysistrata Project, an international response to the threat of war with Iraq, included more than 900 readings of the play, all over the world during the week of March 3, 2003)

Storytime Reader, Morris Area Public Library, 2002

Parental leave, Fall 1998