

## Curriculum Committee Form B: Discipline Objectives and Requirements

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Appropriate  
Division Office

UMM  
Curriculum Committee  
Form B

Rev: 07/2004

All changes become effective the fall semester following Campus Assembly approval.

**Date:** September 20, 2004

**Discipline/Division:** Management

### I. Introductory Statement:

This discipline is in the Division of the Social Sciences. It offers a multidisciplinary liberal arts-based program that allows students to enter the field of management as a professional or proceed to graduate studies.

### II. Objectives:

The management curriculum focuses on those areas of human knowledge that concern the operation and control of business and nonprofit organizations. In addition to developing competence in analytical and core business areas, students majoring in the field are expected to learn to critically examine business and other institutions from a liberal arts perspective. Specifically, management students:

1. understand and use a variety of techniques to manage financial, human, and material resources
2. are able to critically conceptualize business problems and to develop appropriate strategies for problem solving
3. understand and use a variety of quantitative analysis techniques appropriate for business
4. develop collaborative skills
5. be competent in written and oral communication
6. develop competence in computer skills
7. are prepared for professional careers in business or public service, or for graduate studies
8. are able to see relationships between management and other liberal arts disciplines.

Requirements for a major include analytical, core, and requirements from a chosen area of emphasis.

### III. Assessment:

## **IV. Requirements for a Major:**

### ***Analytical Skills***

Stat 1601—Introduction to Statistics or Stat 2601—Statistical Methods

### ***Core Requirements***

Econ 1111—Principles of Microeconomics

Econ 1112—Principles of Macroeconomics

Mgmt 2101-2102—Principles of Accounting I-II

Econ 4501 – Senior Research Seminar in Economics and Management

8 credits in Mgmt courses at 3xxx or above, exclusive of those used to satisfy emphasis requirements

8 additional credits in Mgmt or Econ courses at 3xxx or above, exclusive of those used to satisfy emphasis requirements

No more than 4 credits from each of the following can be applied to the major:

Econ 4501 – Senior Research Seminar in Economics and Management

Mgmt x993—Directed Study

### ***Emphasis Requirements***

Students must complete the requirements from one of the following areas of emphasis:

#### ***I. Financial Management***

Math 1101—Calculus I

Spch 1052 – Introduction to Public Speaking

or Spch 4151 – Argumentation: Theory and Practices

Mgmt 3101—Financial Management

At least 8 credits from Mgmt 3133, 4101, 46xx, Econ 3113, 4131

#### ***II. Global Business***

Mgmt 3601—Transnational Enterprise

8 credits of Fren, Ger, Span or other approved language at 2xxx or above

4 credits of coursework other than Econ or Mgmt at 3xxx and above that carries the IP general education designation

At least 8 credits from Econ 3131, 3141, 3142, 3351 (same as Mgmt 3351), 4121, 4131, Mgmt 45xx

#### ***III. Organizations and Human Resources***

Spch 1052 – Introduction to Public Speaking

or Spch 4151 – Argumentation: Theory and Practices

Phil 2112—Professional Ethics

Mgmt 3151—Human Resource Management I

10 credits taken from ~~3452~~ 3161, 3162, 3221, 351~~3~~, 3701, 3702, Econ 4101, Econ 4102, Psy 3302, Psy 3501, Psy 3511, Soc 2101, Soc 3121, Spch 3421, with at least 6 of these credits from Econ or Mgmt

Grades of D/D+ in Mgmt 2101-2102, Econ 1111-1112, Math 1101, or Stat 1601 may not be used to meet major requirements. Up to 4 credits of other management coursework with a grade of D/D+ may be used to meet major requirements if offset by an equivalent number of credits of A or B. Required courses may not be taken S-N unless offered S-N only.

*Note:* Students should complete Mgmt 2101-2102, Econ 1111-1112, Math 1101, and Stat 1601 or their equivalents during their first two years. Students intending on going to graduate school are strongly recommended to take Math 1101-1102. Students are also recommended to take Phil 2112—Professional

Ethics, if not required to do so. Prospective majors should see a management faculty member before registering for classes. Consultation with an adviser is essential to program planning.

**V. Requirements for a Minor:**

Mgmt 2101-2102—Principles of Accounting I-II

Econ 1111—Principles of Microeconomics

Econ 1112—Principles of Macroeconomics

10 additional credits in Mgmt courses at 3xxx or above

No more than 4 credits from each of the following can be applied to the minor:

Econ 4501 – Senior Research Seminar in Economics and Management

Mgmt x993—Directed Study

Grades of D/D+ in Mgmt 2101-2102 or Econ 1111-1112 may not be used to meet minor requirements.

Required courses may not be taken S-N unless offered S-N only.

**VI. Requirements for Teacher Preparation:**

**VII. Other heading (include heading title):**